

Press Release

VOTING FOR CYCLINGWORLD AWARD 2024 STARTED

Bicycle enthusiasts, industry insiders, and avid leisure riders of all kinds can now vote for their favorites in the Cyclingworld Award 2024. Until 29th February, the public will decide in eight categories who the best of the best are, from which a prestigious expert jury will select the final award winners by the start of the fair on 15th March.

Whether it's a stylish urban bike, a practical cargo bike for the family, an innovative bike light, or a



CEO Stefan Maly (rechts) beim Award 2023

sporty gravel or race bike – which manufacturer will come out on top in their category at this year's Cyclingworld Award?

From now on, cycling enthusiasts as well as friends and family can vote for their favorites online. Over 130 submissions are vying for the coveted award, which this year is being presented for the first time in eight categories, including gravel, race, MTB/ATB, urban, cargo, kids, as well as the two non-bike categories of components and accessories. Interestingly, submissions d in all six bike categories. "Distinguishing

between 'E' and non-'E' would unnecessarily complicate the voting process. What's more important is that criteria such as design, sustainability in production or materials, and innovation level should not be heavily influenced by the type of drive," explains Stefan Maly, initiator of the Cyclingworld.

Voting continues until 29th February, after which half of the top performers in each category will be passed on to the critical eye of the expert jury. The five-member expert jury, comprising specialists from the bike industry, designers, and sustainability experts, will convene in Düsseldorf on the eve of Cyclingworld to select the ultimate winners of the 2024 awards from the finalists. The awards ceremony will then take place on 15th March at 5:30 pm at the opening of the 6th Cyclingworld Europe at the Areal Böhler.

About CYCLINGWORLD EUROPE

Since being launched in 2017, CYCLINGWORLD Europe has consistently developed into the 'Place to be' for Europe's bicycle and e-bike industry, and is now the premium event for high-quality, innovative and stylish brands in Europe. At the start of each cycling season, Europe's bike business insiders get together at Areal Böhler in Düsseldorf, one of the most attractive and spectacular trade fair locations in Europe, to present the most breath-taking products from the world of bicycles and e-bikes to an interested public.

To this day, the CYCLINGWORLD Europe team is made up of bicycle and e-bike enthusiasts as well as internationally experienced event professionals at the same time.

Audience voting for the award at: <https://www.cyclingworld.de/en/awards/award-nomination/>
Further information is available at: www.cyclingworld.de/en/

Press accreditation at: www.cyclingworld.de/informationen/presse/

Press information and image material in print quality can be downloaded free of charge at
<https://www.kernpunktpr.de/pressebereich#cyclingworld-europe>

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